

## Editorial Policy

*Frontline Gastroenterology* is a new journal that aims to accelerate the adoption of best practice in the fields of gastroenterology and hepatology. It will be multidisciplinary and focus on the needs of patients and the professionals caring for them.

The principal criterion for acceptance will be the potential impact an article has on patient care. With this aim in mind, *Frontline Gastroenterology* invites articles that address issues from the point an individual thinks they may have a gastroenterological problem, to care in tertiary settings.

## Open access/'Unlocked' articles

Authors are able to make their articles freely available online, immediately on publication, for a fee, using the Unlocked service. This service is available to any author publishing original research in a BMJ Journal for a fee of £600(+VAT)/€890(+VAT)/\$1100.

## Article types and word counts

- Research
- Review
- Education in practice
- Case reports
- Opinion
- News

The word count excludes the title page, abstract, brief figure legends, tables, acknowledgements and contributions, and the references.

## Research articles

This category includes papers reporting original data (e.g. controlled trials and intervention studies); this includes audits, quality assurance studies and innovations in service delivery (such as a change in process or skill mix profile that achieves measurable improvements in patient outcomes and/or costs).

Word count: up to 2500 words. Structured abstract: up to 250 words.

Tables/Illustrations: images submitted should uniquely display the data and not repeat information available either in the text or as a table.

Up to 4 display items (figures and/or tables) may be submitted for print. Further data can be published online, including audio and video.

References: limited to those critical to the manuscript.

## Reports of randomised controlled trials should follow the revised CONSORT statement (Consolidated Standards of Reporting Trials) published in JAMA (2001;285:1987-91), as closely as possible.

### 1. Title Page

When choosing a title, bear in mind that others will have to find your work using bibliographic searches. Check that it represents the content of the paper and is not misleading.

The title and authors' names should be on the title page and be consistent in how each author's name is presented.

### 2. Abstract

Research articles should include a structured abstract of no more than 250 words under the following headings:

- Objective
- Design
- Setting
- Patients
- Interventions
- Main outcome measures
- Results - give numerical data rather than vague statements that drug x produced a better response than drug y. Favour confidence intervals over p values, and give the numerical data on which any p value is based.
- Conclusions - do not make any claims that are not supported by data in the paper.

## Review articles

This category includes reviews, slimmed-down guidelines, NICE guidance updates, new techniques/technology appraisals, and innovations in service delivery.

Word count: up to 2500 words. Abstract: up to 250 words.

Tables/Illustrations: 2-4 figures. As above, further data can be published online, including PowerPoint, audio and video.

References: up to 30.

## Education in practice

This section includes the 'How to...' and 'My approach to...' series, education and training, and management flow charts.

Introduction setting out the article's purpose: 150 words.

Main text (all types except 'My approach to...'): 2500 words.

Main text ('My approach to...'): 1200 words.

Up to 2 display items (figures and/or tables) may be submitted for print. Further data can be published online, including PowerPoint, audio and video.

## Case reports

Please use the BMJ Case Reports template: <http://casereports.bmj.com/misc/fullcasestemplate.doc>.

## Opinion

Includes debates (paired articles with emphasis on the health economic balance and practicality of delivery, not just the clinical justification; 1500 words per argument), editorials (these are likely to be commissioned articles, perhaps referring to a research article in the journal; if you would like to contribute an editorial, please contact the editor via: [info.fg@bmjgroup.com](mailto:info.fg@bmjgroup.com)), 'personal views', updated consultation papers, interviews, interpretation papers.

Word count: 1500, including an introduction setting out the reason for the paper.

Up to 2 display items (figures and/or tables) may be submitted for print. Further display items can be published online, including PowerPoint, audio and video.

## News

Articles of up to 500 words highlighting societies' news and events of relevance to a wider arena, progress of trials/trials being planned.

## Supplements

The BMJ Publishing Group journals are willing to consider publishing supplements to regular issues. In all cases, it is vital that the journal's integrity, independence and academic reputation is not compromised in any way. For information on criteria that must be fulfilled, download the supplements guidelines (PDF).

For general guidance for authors, please BMJ Journals' instructions at <http://group.bmj.com/products/journals/instructions-for-authors/>